Access2Mountain
Sustainable Mobility and Tourism in Sensitive Areas of the Alps and the Carpathians

CCIC Meeting, 18 February 2014, Prague

Matthias Jurek, UNEP Vienna ISCC
Transport in Tourism is not sustainable

- Increasing: travelling by car or plane
- Changes in travel behaviour: - more often – longer distances – fewer days
Transport in Tourism is not sustainable

GHG-emissions: travelling from Vienna to the ski-resort Hochfügen

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Negative impacts of transport in mountains

- Sensitive eco-system
- Air pollutants
- Noise effects
- Greenhouse gas emissions
- Climate change effects
- Fragmentation and habitat loss
- High infrastructure costs

Jointly for our common future
The A2M project - Main objectives

Durable environmentally friendly tourism. Accessibility and connection to, between, and in sensitive regions of the Alps and Carpathians

Specific Objectives

- Knowledge building and transfer
- Improvement of Infrastructure / Connections
- Transnational mountain regional development
- Environmental performance
- Multi-level policy
Access2Mountain - Key facts

- ETC - South East Europe – 2nd call
- Lead partner - Environment Agency Austria (UBA)
- 12 Project Partners and more than 30 Observer
- May 2011 – April 2014 (36 months)
- Total Budget ~ 2.2 Mio. €

Jointly for our common future
Partnership

- Environment Agency, Austria
- Federal Ministry for Transport, Austria
- Mostviertel Tourism, Austria
- National Park Gesäuse, Austria
- European Academy Bozen/Bolzano, Italy
- University of Camerino, Italy
- Timok Klub, Serbia
- Rzeszow Regional Development Agency, PL
- MARAMURESINFO-TOURISM, Romania
- NORDA (until June 2012), Miskolc Holding (from June 2012), HU
- Agency for the support of regional dev. Kosice, SK
- Carpath. Foundation, Ukraine
<table>
<thead>
<tr>
<th>Associated Strategic Partner / Observer</th>
<th>Ministry of Environment of the Slovak Republic</th>
<th>Ministry of Infrastructure of Poland</th>
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<tbody>
<tr>
<td>Per. Secretariat of Alpine Convention</td>
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<tr>
<td>Austrian Ministry of Environment</td>
<td>Ministry of Environment and Forest, RO</td>
<td>Serbian Chamber for Commerce, Dep. Tourism</td>
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<td>Ministry for the Environment, IT</td>
<td>Ministry of Rural Development, HU</td>
<td>European Federation of Museum and Tourist Railways</td>
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<td>Ministry of Transport, SL</td>
<td>Ministry of Environmental Protection, Ukraine</td>
<td>Office for Sustainable Developement, Montenegro</td>
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<td>Ministry of the Environment of Poland</td>
<td>Ministry of Environment and Spatial Planning, Serbia</td>
<td>Additional observer on regional level</td>
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</tbody>
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3 years of implementation ...

- 2 “Best practice”-collections: regional railways and multi-modal transport
- Pilot activities of project partners: Feasibility studies of intermodal routes, new transport offers, ticketing systems, packages,...
- Communication strategies, marketing, stakeholder work, awareness raising, trainings
- Transport model
- Consolidated version of draft text Protocol on Sustainable Transport to the Carpathian Convention (4 meetings of WG Transport as well as back-to-back meeting with AC/WG Transport)

Past Events

7 partnermeetings in Vienna (AT), Mostviertel (AT), Miskolc (HU), Bolzano (IT), Maramures (RO), Uzghorod (UA), Kosice (SK)

Mid-Term-Conference
Kosice (SK) in October 2012

Alps-Carpathian-Diss.-Event „SWOMM“
Vienna (AT) 11 Dec. 2013
Final steps by April 2014

- Final synthesis reports for the
  - Regional Railways
  - Multimodal Transport
  - Project evaluation

Common Charter to be concluded in the frame of the Final Conference in April 2014

Visit our website: www.access2mountain.eu
Tacking stock ...

- Cooperation as key element
  - Transnational, cross-border, national, regional
  - Trans-sectoral: transport – tourism – environment
- Sustainable mobility in tourism is feasible
- Sustainable mobility in tourism regions is feasible – fundings needed at least in the start up phase
- Transport Protocol as strategic document
- Further supportive project work needed – Follow up planned...
THANK YOU!

Please visit also

www.access2mountain.eu